

## Sponsorship and Exhibition Opportunities

Companies or organisations are welcome to sponsor the conference according to the packages listed below (prices excl. VAT). EPE ECCE Europe is the most important Conference in the field and will be THE meeting place for designers, users and engineers, offering the perfect stage for personal relationship between companies and professionals. The Organizing Committee will ensure that all Sponsoring Companies receive the highest recognition in return for their generous support to the Congress.

Please note that the on-line package is included in the price for on-site participation.



**Silver: 15 000 € VAT Excl.****On-Site**

- ✓ One exhibition space of 12 m<sup>2</sup> including (standard package):
  - Carpet
  - Shell scheme (white aluminium wall panels h 250 cm), opening on one or 2 sides depending on position
  - Fascia header board with company name (1 ink, max 20 Letters, company logo not included)
  - Lighting: Electrical plug (1,5 kW) and spotlight (100 W) x 4
  - 2 standard tables
  - 4 standard chairs
  - Waste paper basket
  - Coat hook
  - 4 Exhibitors passes (coffee-break, lunch and welcome party included, gala dinner not included)
- ✓ Two EPE ECCE Europe Conference registrations
- ✓ Four visitor tickets for the exhibition (one day visit only)
- ✓ Company logo on sponsors page of Conference website and in the final programme. Outline as Silver sponsor.
- ✓ Logo and advertising document on the proceedings USB stick
- ✓ Advertisement in the final programme: 1 full colour page of an A5 booklet

**On WhoVA (Hybrid & Virtual)**

- ✓ Three spaces in the virtual exhibition hall  
Each space:
  - Company logo
  - Detailed description of your company
  - Link to your website
  - One video per space
- ✓ Four EPE'21 ECCE Europe registrations
- ✓ Details of your available representatives (Four)
- ✓ B2B meetings - unlimited
- ✓ Three pre-recorded Vendor Session videos (e.g.: Your latest developments, products or solutions,...)

**Online Logo Visibility:**

- ✓ Company logo and short company description on sponsors and exhibitors page of EPE'21 ECCE Europe website with link to company Internet site
- ✓ Company logo and short company description on sponsors page of EPE'21 ECCE Europe website with link to company Internet site
- ✓ WHOVA EPE Website: Sponsors page: Company logo with link to internet site
- ✓ WHOVA EPE Website: Exhibitors page: Company logo and short company description
- ✓ WHOVA EPE Website: Logo on banner
- ✓ WHOVA EPE: Logo on Home page (Web APP only)
- ✓ WHOVA EPE: Logo on Agenda (Mobile APP only)
- ✓ WHOVA EPE: Logo on Attendees profiles (Mobile APP only)
- ✓ EPE'21 ECCE Europe: Logo on banner

**Visibility besides the virtual conference:**

- ✓ Free banner in two EPE Newsletters (12 000 addresses)
- ✓ One free half page advertisement in EPE Newsletter
- ✓ Two posts on EPE social media LinkedIn®
- ✓ One sponsored message to the EPE Newsletter database (12 000 addresses)

**Contributor: 6 500 € VAT Excl.****On-Site**

- ✓ One exhibition space of 9 m<sup>2</sup> including (standard package):
  - Carpet
  - Shell scheme (white aluminium wall panels h 250 cm), opening on one or 2 sides depending on position
  - Fascia header board with company name (1 ink, max 20 Letters, company logo not included)
  - Lighting: Electrical plug (1,5 kW) and spotlight (100 W) x 3
  - 1 standard table
  - 3 standard chairs
  - Waste paper basket
  - Coat hook
  - 3 Exhibitors passes (coffee-break, lunch and welcome party included, gala dinner not included)
- ✓ One EPE ECCE Europe Conference registration
- ✓ Four visitor tickets for the exhibition (one day visit only)
- ✓ Logo and advertising document on the proceedings USB stick
- ✓ Company logo on sponsors page of Conference website and in the final programme. Outline as Contributor sponsor

**On WhoVA (Hybrid & Virtual)**

- ✓ Two spaces in the virtual exhibition hall
  - Each space:
    - Company logo
    - Detailed description of your company
    - Link to your website
    - One video per space
- ✓ Three EPE'21 ECCE Europe registrations
- ✓ Details of your available representatives (three)
- ✓ B2B meetings - unlimited
- ✓ Two pre-recorded Vendor Session videos (e.g.: Your latest developments, products or solutions,...)

**Online Logo Visibility:**

- ✓ Company logo and short company description on sponsors and exhibitors page of EPE'21 ECCE Europe website with link to company Internet site
- ✓ Company logo and short company description on sponsors page of EPE'21 ECCE Europe website with link to company Internet site
- ✓ WHOVA EPE Website: Sponsors page: Company logo with link to internet site
- ✓ WHOVA EPE Website: Exhibitors page: Company logo and short company description
- ✓ WHOVA EPE Website: Logo on banner
- ✓ WHOVA EPE: Logo on Home page (Web APP only)
- ✓ WHOVA EPE: Logo on Agenda (Mobile APP only)
- ✓ WHOVA EPE: Logo on Attendees profiles (Mobile APP only)
- ✓ EPE'21 ECCE Europe: Logo on banner

**Visibility besides the virtual conference:**

- ✓ Free banner in one EPE Newsletter (12 000 addresses)
- ✓ One post on EPE social media LinkedIn®

## Exhibition opportunities

Modular booths or spaces of 6 m<sup>2</sup>, 9 m<sup>2</sup>, 12 m<sup>2</sup>, 18 m<sup>2</sup> or 24 m<sup>2</sup> are available for rent.

You have 2 different types of booths: *option 1* or *option 2*.

<u>Option 1:</u>		<u>Each surface 6 m<sup>2</sup></u>				
Nude space: only carpet and electrical switchboard included		✓				
Exhibitors passes (coffee-break, lunch and welcome party included, gala dinner not included)		2				
Visitors tickets (one day exhibition visit only)		2				
Vendor session (15 minutes)		1				
		2 900 € VAT excl.				

  

	<u>Option 2:</u>	Booth of 6 m <sup>2</sup>	Booth of 9 m <sup>2</sup>	Booth of 12 m <sup>2</sup>	Booth of 18 m <sup>2</sup>	Booth of 24 m <sup>2</sup>
On-Site	Carpet	✓	✓	✓	✓	✓
	Shell scheme (white aluminium wall panels h: 250 cm), opening on one or 2 sides depending on position	✓	✓	✓	✓	✓
	Fascia header board with company name (1 ink, max 20 Letters, company logo not included)	✓	✓	✓	✓	✓
	Lighting: Electrical plug (1,5 kW) and X spotlights (100 W)	2	3	4	6	8
	Standard table	1	1	2	3	4
	Standard chairs	2	3	4	6	8
	Waste paper basket	1	1	1	1	1
	Coat hook	1	1	1	1	1
	Exhibitors passes (coffee-break, lunch and welcome party included, gala dinner <i>not included</i> )	2	3	4	6	8
	Visitors tickets (one day exhibition visit only)	2	3	4	6	8
	Pre-recorded Vendor Session videos	1	1	1	1	1
		3 200 € VAT excl.	4 800 € VAT excl.	6 400 € VAT excl.	9 600 € VAT excl.	12 800 € VAT excl.
On-line	See next page for the on-line package that is included with the on-site package.					

<u>Extra's:</u>		
Extra ticket for lunch per day		55 € + VAT
Extra visitor ticket (exhibition visit only), per day		210 € + VAT
Extra exhibitor pass <i>3 days access to the exhibition (only), coffee break, lunch and welcome party, gala dinner not included</i>		250,00 € + VAT

For the case the sanitary condition does NOT allow the on-site event to take place,  
the on-line fees on the next page will be of application.

## Packages: Summary

	<u>Packages</u>	Exhibitor	Contributor	Silver
On-Site	Exhibition space	Xm <sup>2</sup>	9 m <sup>2</sup>	12 m <sup>2</sup>
	EPE ECCE Europe Conference registration	/	1	2
	Visitors tickets (one day exhibition visit only)	2	4	4
	Logo and advertising document on the proceedings USB stick	/	✓	✓
	Company logo on the sponsors page of the Conference website and in the final programme	/	✓	✓
	Advertisement in the final programme: X full colour page of an A5 booklet	/	/	1
On-Line (WhoVA)	Space in the virtual exhibition hall (Logo, description,... each profile can be different)	1	2	3
	Number of videos on profile page (one video per space)	1	2	3
	B2B meetings - unlimited	✓	✓	✓
	EPE'21 ECCE Europe registrations	2	3	4
	Details of your available representatives	2	3	4
	Company logo and short company description on sponsor's and exhibitor's page of the EPE'21 ECCE Europe website with link to company Internet site	✓	✓	✓
	Company logo and short company description on sponsor's page of EPE'21 ECCE Europe website with link to company Internet site	/	✓	✓
	WHOVA EPE Website: Sponsor's page: Company logo with link to internet site	/	✓	✓
	WHOVA EPE Website: Exhibitor's page: Company logo and short company description	✓	✓	✓
	WHOVA EPE Website: Logo on banner	/	✓	✓
	WHOVA EPE: Logo on Home page (Web APP only)	/	✓	✓
	WHOVA EPE: Logo on Agenda (Mobile APP only)	/	✓	✓
	WHOVA EPE: Logo on Attendees profiles (Mobile APP only)	/	✓	✓
	EPE'21 ECCE Europe: Logo on banner	/	✓	✓
	Free banner in EPE Newsletter	/	1	2
	Free half page advertisement in EPE Newsletter	/	/	1
	Post(s) on EPE social media (LinkedIn®)	/	1	2
	Sponsored message to Newsletter database (12 000 addresses)	/	/	1
Pre-recorded Vendor Session videos	1	2	3	
<i>See previous page for Exhibitor's prices details</i> ↩			6 500 € VAT excl.	15 000 € VAT excl.
<i>If only on-line due to sanitary situation:</i>		1.700 € VAT excl.	5.000 € VAT excl.	11.000 € VAT excl.

## Vendor Sessions

The exhibitors have the opportunity to highlight their latest developments and solutions at the Vendor Sessions.

They present a unique and much appreciated venue for raising the company's profile and new developments, products and services.

On on-site edition, each company has, included for free in their package, one pre-recorded Vendor Session video. A question & answers session will be scheduled.

The video will be a .mp4, not longer than 10 minutes; not larger than 250 MegaBytes.

## More visibility?

### Sponsorship opportunities

**Become a Sponsor! More information on pages 21, 22 and 23.**

### Advertisement Opportunities (Prices excl. VAT)

#### 1 EPE Newsletter

- Banner (180 x 30 mm) ..... 550,00 EUR
- Half a page (180 x 135 mm) ..... 1000,00 EUR

Discount: -25%

*Same type of advertisement in four successive issues (material may be different every time)*

#### 2 Social Media (LinkedIn®)

- Post(s) on EPE social media (LinkedIn®)..... On demand

#### 3 Advertisement in the final programme (A5 booklet)

- Full page - full colours ..... 2000,00 EUR
- Full page - B&W..... 1000,00 EUR

#### 4 Advertisement on the USB stick (file)

- Insert on the Conference USB stick..... 1000,00 EUR
- Logo on opening window of USB stick + insert..... 2000,00 EUR

**(Order form at the end of the document)**

# Application and Payment for Sponsorship and Exhibition

## **Application**

Please complete the order form (pages 28-30) and return it to the Conference Secretariat as soon as possible or contact us by email to further discuss your requirements.

## **Confirmation and Payment**

Every effort will be made to assign the requested space. However, the organization does not guarantee that the booth requested will be available and/or assigned. Assignments will be made only after receipt of the order form and the appropriate payment (100% of total amount payable upon receipt of the invoice).

Confirmation of your sponsorship and booth space will be mailed to you shortly after.

## **VAT (TAX)**

All companies are required to pay VAT at the prevailing rate.

## **Cancellation**

In case of cancellation, the total amount paid will be charged as cancellation fees.

## **Insurance**

Companies participating in the Conference are required to procure an appropriate insurance (liability insurance), and to send a copy of it to the EPE secretariat.

## **Disclaimer**

As from the normal printing delays, in the summer period, the organisers cannot guarantee that the full visibility, as described in the packages will be available for bookings after 15 July. The organisers will make all efforts to propose acceptable alternatives in case the normal service is not available anymore.

## SPONSORSHIP APPLICATION

*We would like to sponsor at the following level:*.....

**Company:**.....

**Address:**.....

**Zip Code:**..... **City:**.....

**Country:**.....

**Tel:**.....

**E-Mail:**.....

**Contact Person:**.....

**Position:**.....

**Name that should appear on the booth front:**.....

<u>Packages</u>	Contributor	Silver
Exhibition space	9 m <sup>2</sup>	12 m <sup>2</sup>
Confirm your choice: Indicate your preferred booth number	...	...

*Indicate if your prefer nude space:*.....

**An invoice will be sent to you at the mentioned address.**

*Please fill out the invoice form*

*\* +21% Belgian VAT*

*On behalf of the Company, I consent and undertake to comply with the exhibition rules and my obligations to exhibit from the moment I sign this contract.*

*Signature & Company Stamp:*

Disclaimer: as from the normal printing delays, in the summer period, the organisers cannot guarantee that the full visibility, as described in the packages will be available for bookings after 15 July. The organisers will make all efforts to propose acceptable alternatives in case the normal service is not available anymore.

This form should be completed and returned as soon as possible to:

### EPE Association:

David Oliva Uribe  
*Deputy Secretary General*

c/o VUB – IrW – ETEC  
Pleinlaan 2

B-1050 Brussels  
Phone: +32 470 12 09 55

Fax: +32 2 629 36 20

E-mail: [David.Oliva.Uribe@vub.be](mailto:David.Oliva.Uribe@vub.be)

Carol Appelmans

*Exhibition Manager*

c/o VUB – IrW – ETEC  
Pleinlaan 2

B-1050 Brussels  
Phone: +32 2 629 28 19

Fax: +32 2 629 36 20

E-mail: [carol.appelmans@vub.be](mailto:carol.appelmans@vub.be)



## EXHIBITION APPLICATION

**Company:** .....

**Address:** .....

**Zip Code:**..... **City:**.....

**Country:**.....

**Tel:**.....

**E-Mail:**.....

**Contact Person:**.....

**Position:**.....

**Name that should appear on the booth front:**.....

### Request For Space:

**Number of sqm:**..... **Preferred Booth[s]:**.....

**Option:** 1 (surface only, 2 900,00€\* each 6 sqm): .....

or 2 (incl. modular booth, 3 200,00€\* each 6 sqm): .....

**An invoice will be sent to you at the mentioned address.**

Please fill out the invoice form

\* +21% Belgian VAT

*On behalf of the Company, I consent and undertake to comply with the exhibition rules and my obligations to exhibit from the moment I sign this contract.*

*Signature & Company Stamp:*

Disclaimer: as from the normal printing delays, in the summer period, the organisers cannot guarantee that the full visibility, as described in the packages will be available for bookings after 15 July. The organisers will make all efforts to propose acceptable alternatives in case the normal service is not available anymore.

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 E-mail: [carol.appelmans@vub.be](mailto:carol.appelmans@vub.be)

## Invoice form for sponsor / exhibition application

Company: .....

VAT number: .....

Purchase order number: .....

*(can be sent later, but then please inform us – if it is not necessary to mention an order number on the invoice, please inform us)*

### Invoice address:

Company: .....

Address: .....

Zip Code: ..... City: .....

Country: .....

### Invoice sent to address (if different from invoice address):

Company: .....

Name: .....

Dept: .....

Address: .....

Zip Code: ..... City: .....

Country: .....

This form should be completed and returned as soon as possible to:

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 E-mail: [carol.appelmans@vub.be](mailto:carol.appelmans@vub.be)

## Order form for advertisement order:

Contact Person: .....

Company: .....

Address: .....

Zip Code: ..... City: .....

Country: .....

Tel: .....

E-Mail: .....

## Order:

Medium	Type	Price (VAT excl.)	Quantity
EPE Newsletter	Banner .....	550,00 €	...
EPE Newsletter	Half page .....	1000,00 €	...
Final programme	Full page - full colours .....	2000,00 €	...
Final progamme	Full page - B&W .....	1000,00 €	...
USB stick	Insert .....	1000,00 €	...
USB stick	Logo on opening window + insert .....	2000,00 €	...

*An invoice will be sent to you at the mentioned address: Please fill out the invoice form*

Signature &amp; Company Stamp:

This form should be completed and returned as soon as possible to:

**EPE Association:**

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### Invoice form for advertisement order:

Company: .....

VAT number: .....

Purchase order number: .....

*(can be sent later, but then please inform us – if it is not necessary to mention an order number on the invoice, please inform us).*

**Invoice address:**

Company: .....

Address: .....

.....

Zip Code: ..... City: .....

Country: .....

**Invoice sent to address (if different from invoice address):**

Company: .....

Name: .....

Dept: .....

Address: .....

.....

Zip Code: ..... City: .....

Country: .....

This form should be completed and returned as soon as possible to:

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# See you in Ghent at EPE'21 ECCE Europe!